



VINCENZO BOCCHINO

MARKETING & PROMOTIONS



Vincenzo (Enzo) Bocchino, is the Marketing and Promotions Manager at ETM Perspectives (ETMP). He strives to make a point of “media” impact for ETMP as a leading specialist consultancy company in the facilitation of people engagement/development. In 2018, Enzo earned a Bachelor of Business degree from Avondale University College; majoring in Human Resource Management and a minor in Marketing. Straight out of University, Enzo continued to further develop his knowledge by enrolling in a number of various marketing courses, such as E-commerce, Dropshipping, Digital marketing and Affiliate marketing; all facilitated by successful business influencers. Those skills were later demonstrated in his day-to-day job with ETMP, pursuing new initiatives to grow the online footprint and drive traffic to the social media platforms. Enzo’s energy and passion is solely driven by the nature of entrepreneurship, to inspire change within the lives of others and to achieve the ultimate goal to build his own legacy.

www.etmp.com.au
enquiries@etmp.com.au





INSPIRE

ETMP believes that to **INSPIRE** goes beyond a warm and fuzzy feeling. To be inspired is a call to action that demands my purposeful behaviour to sustain the journey. It asks me to be intentional in what I do, how I do it and why I do it.

CHALLENGE

ETMP believes that there is no growth without **CHALLENGE**. To challenge is a call to action which asks me to confront the status quo and prevailing attitudes and behaviours. It invites me to question my systems and processes, walk towards my fears and expand my comfort zones.

EMPOWER

ETMP believes that to **EMPOWER** is to create true ownership. It invites me to be responsible for my personal choice. It asks me to hold myself accountable for my actions. It provides with a deep personal satisfaction of knowing I own decisions I make.

ETMP Values

Authenticity

Lived Experience

Story Telling

Safety

Risk

Struggle

Intentionality

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